Appendix No. 1.5 to the Resolution No. 7/2023
of the Rector of the University of Rzeszów

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027
ACADEMIC YEAR 2026/2027

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Stylistics
Course/Module code *	KW7
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor's degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 3, semester 5
Course type	elective major
Language of instruction	English
Coordinator	dr Arkadiusz Pietluch
Course instructor	dr Arkadiusz Pietluch

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	**ECTS credits**
5		30						3

1.2. Course delivery methods
- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)
- pass with a grade

2. PREREQUISITES

Completed module: Academic writing

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	To familiarise students with the linguistic and stylistic conventions typical of texts functioning in different business branches and modes of communication.
O2	To provide students with further opportunities to develop their practical knowledge of English.
O3	To familiarise students with basic methods of improving text quality.
O4	To familiarise students with tools useful for improving text quality.

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	Students understand that text quality influences its reception, and are aware of linguistic and stylistic differences between texts functioning in different business branches and across different communication channels;	K_W04
LO_02	Students demonstrate the ability to improve the stylistic and linguistic quality of a short text, including the adjustment of the language register to the needs of the recipient and the specificity of the communication channel;	K_U02
LO_03	Students have a working knowledge of English at level C1 of the Common European Framework of Reference for Languages, including the awareness of different language registers;	K_U07
LO_04	Students use their workshop skills and the functional knowledge of different tools to improve the linguistic and stylistic quality of a text.	K_U10

3.3. Course content (to be completed by the coordinator)

A. Lectures

Content outline

B. Classes, laboratories, seminars, practical classes

Content outline
The differences between formal and informal language. Paraphrasing and analysis.
Mode of communication and text requirements.
Expressive language, metaphors, idiomatic expressions.
The importance of conciseness, coherence, and overall structure for the proper reception of a text.
Punctuation in English.
Proofreading and implementing corrections, writing summaries. Different tools used in stylistic and linguistic correction.

3.4. Methods of Instruction

Text analysis and discussion, practical project, group work

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO_01	*PROJECT, WRITING TASK, OBSERVATION*	CLASSES
LO_02	*PROJECT, WRITING TASK, OBSERVATION*	CLASSES
LO_03	*PROJECT, WRITING TASK, OBSERVATION*	CLASSES
LO_04	*PROJECT, WRITING TASK, OBSERVATION*	CLASSES

4.2 Course assessment criteria

During this course, students are expected to:

- improve the quality of two short pieces of writing – 30 points maximum (15 points each);
- prepare short social media posts – 20 points maximum (4 texts, 5 points each).

Students need 60% of all points to pass the course.

Grading scale:
60-68% - dst
69- 76% - dst+
77-84% - db
85-92% - db+
93-100% - bdb

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	30

Other contact hours involving the teacher (consultation hours, examinations)	5
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	40
Total number of hours	75
Total number of ECTS credits	3

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	Not applicable
Internship regulations and procedures	Not applicable

7. Instructional materials

Compulsory literature: Simpson, P. 2014. *Stylistics. A resource book for students*. London: Taylor & Francis.
Complementary literature: Macpherson, R. 2012. *English for writers and translators.* Warszawa: Wydawnictwo Naukowe PWN. Bryson, B. 2009. *Bryson's dictionary: For writers and editors.* London: Transworld Publishing. Garrand, T. 2023. *Writing for interactive media. Social media, websites, applications, e-learning, games*. London: Routledge.

Approved by the Head of the Department or an authorised person