Appendix No. 1.5 to the Resolution No. 7/2023
of the Rector of the University of Rzeszów

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027
ACADEMIC YEAR 2026/2027

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Argumentative writing
Course/Module code *	KW8
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelor degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 3, semester 5
Course type	elective major
Language of instruction	English
Coordinator	Dr Donald Trinder
Course instructor	Dr Donald Trinder

* - as agreed at the faculty

1.1.Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	**ECTS credits**
5		30						3

- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)
- pass with a grade

2. PREREQUISITES

The students must have a level of English language attainment equivalent to C1 before the commencement of the course.

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	To introduce the students to a range of techniques for presenting arguments in written form
O2	To enhance the ability of the students to write in English, focusing on both linguistic and intellectual aspects
O3	To equip the students with the skills and methods that will enable them to produce effective written work
O4	To increase the appreciation of the students for written forms of communication

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The students presents a clear, concise, and debatable thesis statement that articulates the main argument or claim of the essay	K_U02
LO_02	The student provides well-developed arguments supported by relevant evidence, examples, facts, statistics, and expert opinions	K_K02, K_U01
LO_03	The student demonstrates logical reasoning, coherence, and depth of analysis in presenting and supporting arguments	K_U02
LO_04	The student organises ideas logically and coherently, with an introduction that provides context and previews the main arguments, body paragraphs that present and support each argument in a structured manner, and a conclusion that	K_U02

	summarizes the main points and restates the thesis	
LO_05	The student communicates ideas clearly, concisely, and persuasively, with precise language, appropriate vocabulary, and effective use of transitions to connect ideas and enhance coherence	K_U07

3.3. Course content (to be completed by the coordinator)

A. Classes, laboratories, seminars, practical classes

Content outline
The language of persuasion
Argumentative techniques and methods
Traditional, academic style of essay
Semi-formal, article-style of writing
Developing a single idea
Building a cohesive body of evidence to support a thesis
Providing balance, while maintaining support for a given thesis
Cohesion and coherence
Self-editing techniques

3.4. Methods of Instruction

Instructor-led workshops
Text analysis and discussion

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO_01	CONTINUAL ASSESSMENT/ ESSAY	CLASSES
LO_02	CONTINUAL ASSESSMENT/ ESSAY	CLASSES

LO_03	CONTINUAL ASSESSMENT/ ESSAY	CLASSES
LO_04	CONTINUAL ASSESSMENT/ ESSAY	CLASSES
LO_05	CONTINUAL ASSESSMENT/ ESSAY	CLASSES

4.2 Course assessment criteria

The students will be subject to continual assessment during the workshops based on the competence of their performance of individual tasks and worksheets. They will also have to complete three written assignments of 500 words which will be set periodically, throughout the semester.

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	30
Other contact hours involving the teacher (consultation hours, examinations)	5
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	40
Total number of hours	75
Total number of ECTS credits	3

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

Compulsory literature: Zemach, Dorothy., & Rumisek, Lisa. 2005. *Academic Writing: From Paragraph to Essay*. Macmillan

Complementary literature:

Cory, Hugh. 1997. *Advanced Writing with English in Use*. OUP
Miller, Judy., & Cohen, Robert. 1998. *Northstar: Focus on Reading and Writing*. Longman

Approved by the Head of the Department or an authorised person