Appendix No. 1.5 to the Resolution No. 7/2023
of te Rector of the University of Rzeszów

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027
ACADEMIC YEAR 2026/2027

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Online research methodology
Course/Module code *	KW9
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelors degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 3, semester 5
Course type	elective major
Language of instruction	English
Coordinator	Dr Donald Trinder
Course instructor	Dr Donald Trinder

* - as agreed at the faculty

1.1.Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	**ECTS credits**
5		30						3

1.2. Course delivery methods

- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)
- pass with a grade

2. PREREQUISITES

none

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	To introduce the students to a range of web-based research tools and applications
O2	To provide the students with the methodology to conduct credible, web-based research
O3	To enhance the critical thinking skills of the students
O4	To enhance the reading comprehension skills of the students
O5	To raise the awareness of the students in areas such as fake news and unreliable web-based sources of information

3.2. COURSE/MODULE LEARNING OUTCOMES (TO BE COMPLETED BY THE COORDINATOR)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The students formulates clear, focused research questions or objectives that guide the online research process and define the scope of inquiry.	K_U02
LO_02	The student critically evaluates the credibility, reliability, and relevance of online sources, considering factors such as authorship, publication date, peer review, sponsorship, and bias.	K_U01
LO_03	The student demonstrates proficiency in locating, evaluating, and synthesizing information from a variety of online sources, including databases, scholarly journals, websites, and digital repositories	K_U01
LO_04	The student presents results clearly and accurately, drawing connections	K_U07, K_K02

	between data and research questions, and identifying patterns, trends, or implications	

3.3. Course content (to be completed by the coordinator)

B. Classes, laboratories, seminars, practical classes

Content outline
Asking the right question - the proper use of basic web browsers
The pros and cons of Wikipedia
Academic-specific search engines and collections
Applications to enhance academic writing and research
The use of social media as a source
Fake news and unverified sources - how to spot them
Busting Conspiracy Theories
The [in]correct use of AI in academic research

3.4. Methods of Instruction

Teacher-led workshops and classes with elements of collaborative work, individual learning and peer-led seminars
Content analysis and discussion

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO_01	CONTINUAL ASSESSMENT/PROJECT	CLASSES
LO_02	CONTINUAL ASSESSMENT/ PROJECT	CLASSES
LO_03	CONTINUAL ASSESSMENT/ PROJECT	CLASSES
LO_04	CONTINUAL ASSESSMENT/ PROJECT	CLASSES

4.2 Course assessment criteria

The students will be subject to continual assessment throughout the course, based on their successful completion of tasks and exercises during the classes. Each student will also be expected to complete a practical project to demonstrate the acquisition of the basic skills and methods taught.

The following is the overall grading scale:
93-100%: A (Excellent)
85-92%: B (Very Good)
77-84%: C (Good)
69-76%: D (Satisfactory)
60-68%: E (Pass)
0-59%: F (Fail)

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	30
Other contact hours involving the teacher (consultation hours, examinations)	5
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	40
Total number of hours	75
Total number of ECTS credits	3

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

Compulsory literature: Abbamonte, Kiera. 2020. Conducting High Quality Online Research: Process, Types and Tools. Delegated Press Gaiser, Ted., & Schreiner, Anthony. 2009. A Guide to Conducting Online Research. SAGE Stronge, Aideen., Rogers, Wendy., & Fisk, Arthur. Web-Based Search and Retrieval: Effects os Strategy Use and Age on Search Success. [in] Human Factors 48(3)
Complementary literature: Baidoo-Anu, David. 2023. Education in the Era of Generative AI: Understanding the Potential Benefits of ChatGPT in Promoting Teaching and Learning. [in] Journal of AI 7(1)

Approved by the Head of the Department or an authorised person