Appendix No. 1.5 to the Resolution No. 7/2023
of the Rector of the University of Rzeszów

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2024 TO 2027
ACADEMIC YEAR 2024/2025

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	Research and Presentation Skills
Course/Module code *	K20
Faculty (name of the unit offering the field of study)	College of Humanities
Name of the unit running the course	Institute of Modern Languages
Field of study	Media, Visual and Social Communication
Qualification level	Bachelors degree
Profile	general academic
Study mode	full-time
Year and semester of studies	Year 1, semester 2
Course type	primary
Language of instruction	English
Coordinator	Dr Donald Trinder
Course instructor	Dr Donald Trinder

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Practical classes	Internships	others	**ECTS credits**
2		30						5

1.2. Course delivery methods
- conducted in a traditional way

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)
- pass with a grade

2. PREREQUISITES

none

3. Objectives, Learning Outcomes, Course Content, and Instructional Methods

3.1. Course/Module objectives

O1	Foster students' ability to formulate research questions, conduct literature reviews, and analyze data using appropriate methodologies while upholding ethical standards in research conduct.
O2	Cultivate students' critical thinking abilities by evaluating and synthesizing scholarly sources, identifying biases, strengths, and limitations in research findings, and making evidence-based arguments
O3	Equip students with the skills to design clear and engaging presentations, effectively utilize visual aids and multimedia, and deliver presentations with confidence, professionalism, and clarity, fostering effective communication of research findings

3.2. Course/Module Learning Outcomes (to be completed by the coordinator)

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	The student demonstrates the ability to formulate research questions, conduct literature reviews, collect and analyze data, and draw informed conclusions, applying appropriate research methodologies and ethical principles throughout the research process	K_W06, K_U06, K_U01, K_K07
LO_02	The student develops critical thinking skills by evaluating and synthesizing scholarly sources, identifying biases, strengths, and limitations in research findings, and making evidence-based arguments supported by sound reasoning and analysis	K_U01, K_U06, K_K02, K_K07
LO_03	The student refines their presentation skills by designing clear and engaging presentations, effectively utilising visual aids and multimedia, delivering presentations with confidence and professionalism, and engaging with audiences through effective communication and responsiveness	K_W04, K_U06
LO_04	The student engages in collaborative learning experiences, participating actively in group discussions, peer review sessions, and collaborative projects, providing constructive feedback to peers, and leveraging diverse perspectives to enhance their own learning and that of their peers	K_U10
LO_05	The student can reflect on their learning identifying strengths, areas for	K_U10

	improvement, and strategies for ongoing development in research and presentation skills, demonstrating a commitment to lifelong learning and continuous improvement in academic and professional contexts	

3.3. Course content (to be completed by the coordinator)

A. Lectures

Content outline

B. Classes, laboratories, seminars, practical classes

Content outline
Introduction to Research Skills • Overview of research methodologies and approaches • Activity: Brainstorming research topics and formulating preliminary research questions **Developing Research Questions and Hypotheses** • Formulating research questions and hypotheses • Activity: Small group discussions to refine research questions and develop hypotheses **Conducting Literature Reviews** • Strategies for searching academic databases and library resources • Activity: Library workshop on conducting literature searches and evaluating sources **Data Collection Methods** • Overview of data collection techniques, including surveys, interviews, and experiments • Activity: Designing and piloting survey questions for a mini-research project **Analyzing and Interpreting Data** • Introduction to data analysis techniques, including descriptive and inferential statistics • Activity: Analyzing sample data sets using Excel or statistical software **Crafting Effective Presentations** • Principles of effective presentation design and delivery • Activity: Designing a presentation storyboard and creating visual aids **Enhancing Public Speaking Skills** • Overcoming public speaking anxiety and building confidence • Activity: Peer-led practice sessions with constructive feedback on presentation delivery **Ethical Considerations and Academic Integrity** • Understanding plagiarism, copyright, and intellectual property rights • Activity: Case studies and group discussions on ethical dilemmas in research and presentations **Course Review and Application**

- Review of key concepts, skills, and techniques covered in the course
- Activity: Final presentation of research projects with peer evaluation and feedback

3.4. Methods of Instruction

A class supported by a multimedia presentation
Text analysis and discussion
Project work (research project, implementation project, practical project)
Group work (problem solving, case study, discussion)
Didactic games

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes,...)
LO_01	*OBSERVATION DURING CLASS , PROJECT*	CLASSES
LO_02	*OBSERVATION DURING CLASS, PROJECT*	CLASSES
LO_03	*OBSERVATION DURING CLASS, PROJECT*	CLASSES
LO_04	*OBSERVATION DURING CLASS*	CLASSES
LO_05	*OBSERVATION DURING CLASS, PROJECT*	CLASSES

4.2 Course assessment criteria

Continuous Assessment (60%):

- Class participation and engagement in discussions, activities, and peer reviews
- Completion of individual and group assignments, quizzes, and reflective exercises
- Progress in class activities, including research proposal, literature review, and data collection

Final Research Project (40%):

- Depth of research inquiry and rigor in data collection and analysis
- Originality and innovation in addressing research objectives or hypotheses
- Integration of theoretical concepts, empirical evidence, and critical insights
- Clarity and organization of presentation content, including introduction, main points, and conclusion
- Effective use of visual aids and multimedia to enhance understanding and engagement
- Engagement with the audience through eye contact, body language, and responsiveness to questions

The following is the overall grading scale for the entire course:

- 93-100%: A (Excellent)
- 85-92%: B (Very Good)
- 77-84%: C (Good)
- 69-76%: D (Satisfactory)
- 60-68%: E (Pass)

- 0-59%: F (Fail)

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	30
Other contact hours involving the teacher (consultation hours, examinations)	6
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	40
Total number of hours	76
Total number of ECTS credits	3

* one ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

Compulsory literature: Cottrell, Stella. 2019. The Study Skills Handbook. Bloomsbury Academic Creswell, John., & Creswell, David. 2018. Research Design: Qualitative, Quantitative and Mixed Methods Approaches 5th Edition. SAGE Van Emden, Joan., & Becker, Lucinda. 2016. Presentation Skills for Students. Palgrave
Complementary literature:

Approved by the Head of the Department or an authorised person