



Sonia Malvica

Sonia Malvica holds a PhD in Cognitive Science, with a doctoral thesis on destination photography (i.e., a component of destination image) investigated through an interdisciplinary approach grounded in dialogue between neuroscience and tourism geography. She is currently a Researcher in Economic and Political Geography at the University of Sassari, Italy. Her work focuses primarily on tourism, and she also teaches Tourism Geography. Her previous background as a cognitive scientist often intersects with her current research in the field of Geography, with a particular interest in storytelling and mapping processes and, more broadly, in the investigation of performative dynamics and their related contexts.