Appendix No. 1.5 to the Resolution No. 61/2025
of the Rector of the University of Rzeszów

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2026/2027 TO 2029/2030
ACADEMIC YEAR 2029/2030

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	**Agricultural Advisory Service**
Course/Module code *	
Faculty (name of the unit offering the field of study)	Faculty of Technology and Life Sciences
Name of the unit running the course	Institute of Agricultural Sciences, Environmental Protection, and Management, Department of Crop Production
Field of study	Agriculture
Qualification level	first-cycle studies
Profile	general academic
Study mode	stationary
Year and semester of studies	year 4, Semester 7
Course type	Specialization course / Agronomy with Agribusiness
Language of instruction	English
Coordinator	dr hab. inż. prof. UR Wacław Jarecki
Course instructor	dr hab. inż. prof. UR Wacław Jarecki

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Project classes	Internships	others	**ECTS credits**
7	15				30			4

1.2. Course delivery methods
x conducted in a traditional way
- involving distance education methods and techniques

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)
exam

2. PREREQUISITES

Knowledge of crop cultivation, livestock production, agricultural technology, and farm economics and organization.

3. Objectives, Learning Outcomes, Course Content, and Instructional Methods

3.1. Course/Module objectives

O1	Familiarizing students with personality-related issues and the practical work of an agricultural advisor
O2	Familiarizing students with the theory and practice of disseminating knowledge and promoting progress in agriculture
O3	Systematizing and expanding knowledge regarding sources of funding for business activities
O4	Highlighting the role of the human factor in the advisory process, in both the public and private sectors

3.2. Course/Module Learning Outcomes

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	knows and understands the automation of production processes and issues related to technological progress in agriculture	K_W07
LO_02	knows and understands basic definitions, terminology, and activities aimed at the sustainable development of rural areas	K_W08
LO_03	is able to evaluate and present their own views—verbally, in writing, and graphically—while using information and communication technologies to gather data and perform agricultural calculations	K_U01
LO_04	is able to analyze factors affecting crop and livestock productivity, as well as select appropriate crop varieties and livestock breeds suited to specific farming conditions	K_U03
LO_05	is prepared to critically evaluate their own knowledge regarding agricultural activities undertaken by themselves or others	K_K01
LO_06	is prepared to accept responsibility towards the social environment and to think and act in an entrepreneurial manner	K_K03

3.3. Course content

A. Lectures

Content outline
Characteristics and structure of state agricultural advisory services in Poland.
Comparison of advisory systems in Poland and selected countries.
Advisory methods and tools; techniques for individual and group advisory work.

Development of local food producers against the backdrop of domestic, EU, and global production.
Formation of producer groups; mobilizing local communities.
Use of information and communication technologies; dissemination of knowledge and innovation.

B. Project classes

Content outline
Characteristics of the agricultural advisor's working conditions. Soft skills. Fundamentals of client relations.
Verbal and non-verbal communication. The employee's role in shaping the company's image.
Advisory services on crop rotation and production technology for farms.
Farm management and economics. Agricultural production calculations.
New and innovative trends in agrotechnology.
Natural resource conservation. The advisor's role in environmental protection.
Quality systems and their significance for rural areas.
Advisory services for agritourism and eco-agritourism – group work.

3.4. Methods of Instruction

Lecture: lecture with multimedia presentation,
Project classes: group work, problem-solving, discussion.

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes…)
LO-01	EXAM	lectures
LO-02	EXAM	lectures
LO-03	OBSERVATION DURING CLASSES, PROJECT	project classes
LO-04	COLLOQUIUM	project classes
LO-05	OBSERVATION DURING CLASSES	project classes
LO-06	OBSERVATION DURING CLASSES	lectures

4.2 Course assessment criteria

Lecture: exam – open-ended and closed questions. Project classes: final grade determined based on a test, the project grade, and class participation. A passing grade is determined by the number of points obtained (>50% of the maximum) on a written exam consisting of open-ended questions: satisfactory (dst) 51–59%, satisfactory plus (dst plus) 60–69%, good (db) 70–79%, good plus (db plus) 80–89%, very good (bdb) 90–100%. To pass the course, all intended learning outcomes must be achieved.

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	45
Other contact hours involving the teacher (consultation hours, examinations)	5
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	50
Total number of hours	100
Total number of ECTS credits	4

* One ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

Compulsory literature: materials provided by the teacher and online resources on the topics covered
Complementary literature: online resources on the topics covered

Approved by the Head of the Department or an authorised person