Appendix No. 1.5 to the Resolution No. 61/2025
of the Rector of the University of Rzeszów

SYLLABUS

REGARDING THE QUALIFICATION CYCLE FROM 2026/2027 TO 2029/2030
ACADEMIC YEAR 2028/2029

1. BASIC COURSE/MODULE INFORMATION

Course/Module title	**Agrobusiness and Sustainable Development of Rural Areas**
Course/Module code *	
Faculty (name of the unit offering the field of study)	Faculty of Technology and Life Sciences
Name of the unit running the course	Institute of Food Technology and Nutrition Department of the Basis of Agriculture and Waste Management
Field of study	Agriculture
Qualification level	first-cycle studies
Profile	general academic
Study mode	full-time
Year and semester of studies	year III, Semester 5
Course type	specialty subjects / Agronomy with Agribusiness
Language of instruction	English
Coordinator	Dr hab. Mariola Garczyńska, prof. UR
Course instructor	Dr hab. Mariola Garczyńska, prof. UR

* - as agreed at the faculty

1.1. Learning format – number of hours and ECTS credits

Semester (no.)	Lectures	Classes	Laboratories	Seminars	Project classes	Internships	others	**ECTS credits**
5	15				15			3

1.2. Course delivery methods
- X conducted in a traditional way
- involving distance education methods and techniques

1.3. Course/Module assessment (exam, pass with a grade, pass without a grade)
Graded assessment

2. PREREQUISITES

Knowledge of environmental protection and economics

3. OBJECTIVES, LEARNING OUTCOMES, COURSE CONTENT, AND INSTRUCTIONAL METHODS

3.1. Course/Module objectives

O1	expanding knowledge of the impact of the economy and agriculture on the global environmental crisis
O2	familiarization with the reasons for introducing and the principles of sustainable development
O3	acquisition by students of skills in the sustainable use of environmental resources in rural areas
O4	students' recognition of the benefits of sustainable management in rural areas

3.2. COURSE/MODULE LEARNING OUTCOMES

Learning Outcome	The description of the learning outcome defined for the course/module	Relation to the degree programme outcomes
LO_01	knows and understands basic economic, legal, and social concepts in relation to agriculture as a sector of the economy	K_W08, K_W09
LO_02	knows and understands basic actions aimed at sustainable rural development and biodiversity conservatio	K_W08
LO_03	can obtain, use, and interpret information from literature, databases, and other sources in the field of agriculture	K_U01
LO_04	can communicate effectively with various stakeholders and present their own views in verbal, written, and graphical form	K_U05
LO_05	can use computer-based techniques to acquire data, perform calculations, and present research results in the field of agriculture	K_U07
LO_06	can assess the strengths and weaknesses of actions taken to address economic and engineering problems	K_U07
LO_07	can plan business activities within various agricultural production systems and agribusiness	K_U05, K_U07
LO_08	demonstrates a commitment to lifelong learning	K_K01
LO_09	Demonstrates readiness to work independently and as part of a team, assuming different roles within the team in pursuit of the intended goaL	K_K03

3.3. Course content

A. Lectures

Content outline
Outline of the history of the development of the concept of sustainable development
EU funding for sustainable rural development

Strategy for the development of rural areas and agriculture. Measures aimed at achieving the objectives
Sustainable and organic agricultural management
Business plan preparation methodology

B. Project classes

Content outline
Planning a municipality's eco-development strategy (presentation of the assumptions of the prepared project). The natural environment in rural areas
Strengths and weaknesses of rural areas and agriculture. Opportunities and threats (SWOT analysis)
Business plan assumptions for rural areas
Presentations of selected business plans

3.4. Methods of Instruction

Lecture**:** multimedia presentation, discussion-based
Project classes**:** project work, group work, discussion.

4. Assessment techniques and criteria

4.1 Methods of evaluating learning outcomes

Learning outcome	Methods of assessment of learning outcomes (e.g. test, oral exam, written exam, project, report, observation during classes)	Learning format (lectures, classes…)
LO-01	pass, test	lectures
LO-02	pass, test	lectures
LO-03	test, project	lectures, project classes
LO-04	project	project classes
LO-05	project	project classes
LO-06	project, test	project classes
LO-07	project, test	project classes
LO-08	test, project	lectures, project classes
LO-09	project	project classes

4.2 Course assessment criteria

Lecture**:** credit: open-ended questions. Project classes**:** graded credit, test, presentation of the business plan project. Passing the course requires achieving all the intended learning outcomes. Passing the project classes is a prerequisite for passing the course. A positive grade is determined by the number of points obtained (>50% of the maximum number of points) from the project and the test: satisfactory (3.0) – 51–59%, satisfactory plus (3.5) – 60–69%, good (4.0) – 70–79%, good plus (4.5)

– 80–89%, very good (5.0) – 90–100%. A positive grade for the credit is determined by the number of points obtained (>50% of the maximum number of points).

5. Total student workload needed to achieve the intended learning outcomes – number of hours and ECTS credits

Activity	Number of hours
Course hours	**30**
Other contact hours involving the teacher (consultation hours, examinations)	**2**
Non-contact hours - student's own work (preparation for classes or examinations, projects, etc.)	**43**
Total number of hours	**75**
Total number of ECTS credits	**3**

* One ECTS point corresponds to 25-30 hours of total student workload

6. Internships related to the course/module

Number of hours	
Internship regulations and procedures	

7. Instructional materials

Compulsory literature: materials provided by the teacher and online resources on the topics covered
Complementary literature: online resources on the topics covered

Approved by the Head of the Department or an authorised person