Zał. nr 5.1. do Uchwały nr 163/05/2026 Senatu UR
z dnia 25 maja 2026 r.

GENERAL INFORMATION ABOUT THE FIELD OF STUDY

Effective from the academic year 2026/2027

1.	Field of study	Economics
2.	Level of study	Master's degree studies
3.	Study profile	General academic profile
4.	Form or forms of study	Full time studies
5.	Number of semesters	4
6.	Number of ECTS points necessary to complete the studies at a given level	120
7.	Professional title	Master's degree
8.	Assignment of the field of study to a field of science and a scientific or artistic discipline (specification of the percentage share in the case of assignment of the field of study to more than one discipline and indication of the leading discipline within which more than half of the learning outcomes will be achieved)	field(s) of science: Social sciences, leading discipline - Economics and Finance - 63 %, remaining disciplines: Management and Quality Studies - 37 %, Total: 100%
9.	Differences in relation to other programmes with similarly defined goals and learning outcomes, conducted at the University and assigned to the same discipline	At the University of Rzeszów, there is no program with similarly defined learning outcomes and the same or a similar graduate profile.
10.	Description of the graduate profile including the description of general educational goals as well as employment opportunities and the possibility of continuing studies	A graduate of the Economics program has a solid background in the social sciences, with a particular focus on economics and finance. They have strong theoretical knowledge in economics, finance, and management, which enables them to identify, analyze, and assess contemporary economic issues at regional, national, and global levels, applying a broad range of research methods and analytical tools.Graduates are prepared to pursue careers in managerial, advisory, or expert roles within both private sector organizations and public institutions. These studies also provide the opportunity for further education in a doctoral school.
11.	Language of instruction	English

President of the Senate
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prof. dr hab. Adam Reich
Rector

Zał. nr 5.2. do Uchwały nr 163/05/2026 senatu UR
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DESCRIPTION OF THE ASSUMED LEARNING OUTCOMES

Effective from the academic year: 2026/2027

Field of study	**Economics**
Level of study	**Master's degree studies**
Study profile	**General academic profile**

The description of the assumed learning outcomes for the field of study, level, and profile of education takes into account the universal first-cycle characteristics for levels 6–7 specified in the Act of 22 December 2015 on the Integrated Qualifications System (consolidated text: Journal of Laws of 2024, item 1606) and the second-cycle characteristics for levels 6–7 specified in the Regulation of the Minister of Science and Higher Education of 14 November 2018 (Journal of Laws of 2018, item 2018) on the second-cycle characteristics of learning outcomes for qualifications at levels 6–8 of the Polish Qualifications Framework.

Symbol	Learning outcomes	Reference to the second-cycle PQF characteristics*, **
Knowledge: the graduate knows and understands		
K_W01	in-depth knowledge of concepts, facts, objects, and phenomena in the field of economic sciences, as well as the methods and theories explaining the complex relationships between them in both micro- and macroeconomic contexts, constituting advanced general knowledge in the disciplines of economics and finance and related fields.	P7S_WG
K_W02	in-depth knowledge of the the main development trends in economics and finance, as well as in management and quality sciences.	P7S_WG
K_W03	in-depth knowledge of the multifaceted regularities of market functioning, as well as the role of humans in shaping its structures.	P7S_WG
K_W04	in-depth knowledge of advanced methods and tools for description, including data collection techniques and economic process modeling.	P7S_WG
K_W05	in-depth knowledge of the principles of operation of economic entities and institutions at both national and international levels under changing environmental conditions.	P7S_WG
K_W06	in-depth knowledge of the nature and complexity of integration and globalization processes in the contemporary economy, with regard to management efficiency, capital flows, and the application of modern management methods.	P7S_WG
K_W07	in-depth knowledge of the nature of socio-economic linkages and relationships at both national and international levels.	P7S_WG
K_W08	the fundamental dilemmas of contemporary socio-economic development, based on modern concepts from economic, finance, management, and quality theories in both micro- and macroeconomic contexts.	P7S_WK
K_W09	the complex and diverse economic, institutional, legal, cultural, and ethical conditions of activities in both the private and public sectors.	P7S_WK

K_W10	the determinants of changes in institutional structures and linkages in the contemporary economy, as well as the ability to identify their course and effects in an evolutionary and variant manner.	P7S_WK
K_W11	the principles of intellectual and industrial property protection, as well as copyright law.	P7S_WK
K_W12	detailed principles for the creation and development of various forms of entrepreneurship.	P7S_WK
	Skills: the graduate can	
K_U01	analyze phenomena, their conditions and determinants, as well as processes occurring in the economy, and indicate the interconnections between these processes in both macro- and megaeconomic contexts.	P7S_UW
K_U02	apply their economic knowledge in the process of creatively seeking solutions to complex and atypical economic and social problems.	P7S_UW
K_U03	select appropriate sources of information enabling critical evaluation and analysis of economic and social development processes, as well as their synthesis, creative interpretation, and presentation.	P7S_UW
K_U04	analyze the causes and assess the course of economic and social phenomena under unpredictable conditions.	P7S_UW
K_U05	use methods and tools, including advanced information and communication technologies, to assess and forecast economic and social processes, as well as adapt existing methods and tools and develop new ones.	P7S_UW
K_U06	collect and analyze data on economic and social development processes, using advanced mathematical and statistical methods in the search for optimal solutions to problems.	P7S_UW
K_U07	formulate and test research hypotheses concerning the course of economic and social phenomena.	P7S_ UW
K_U08	communicate with diverse audiences on specialized topics in the field of economics and finance, including conducting debates by presenting and critically evaluating opinions and positions.	P7S_UK
K_U09	prepare written papers and oral presentations in Polish and a foreign language, using multimedia techniques, on economic and social issues.	P7S_UK
K_U10	prepare written papers and oral presentations in Polish and a foreign language, using multimedia techniques, on economic and social issues.	P7S_UK
K_U11	lead a team, collaborate effectively in group work, and assume a leading role within a team.	P7S_UO
K_U12	independently plan and pursue lifelong learning, as well as guide others in this area.	P7S_UU
	Social competences: the graduate is ready to	
K_K01	engage in self-improvement in the process of acquiring knowledge and receiving content, as well as critically evaluating it.	P7S_KK

K_K02	recognize the importance of knowledge in solving complex cognitive and practical problems in economics, and confront this knowledge with experts from economic practice in the context of conducting research and scientific projects.	P7S_KK
K_K03	fulfill social responsibilities, inspire, and organize activities for the benefit of the social environment through the implementation of economic and social projects.	P7S_KO
K_K04	initiate actions in the public interest, as well as think and act in an entrepreneurial manner.	P7S_KO
K_K05	responsibly perform professional roles, taking into account changing social needs, adhering to and developing ethical principles, and upholding professional ethics.	P7S_KR

* In the case of implementing a study programme leading to the acquisition of engineering competences, in addition to references to the learning outcome characteristics from Part I of the annex, references to the learning outcome characteristics from Part III should be included, ending with the designation (Inż), e.g., P6S_WG (Inż)

** In the case of a field of study assigned to the field of arts, in addition to references to the learning outcome characteristics from Part I of the annex, references to the learning outcome characteristics from Part II should be included, ending with the designation (Sz), e.g., P6S_WG (Sz)

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Zał. nr 5.3. do uchwały nr 163/05/2026 senatu UR
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CHARACTERISTICS AND CONDITIONS FOR THE IMPLEMENTATION OF THE STUDY PROGRAMME

Effective from the academic year: 2026/2027

<table>
<tr><td colspan="2">Field of study</td><td colspan="2">Economics</td></tr>
<tr><td colspan="2">Level of study</td><td colspan="2">Master's degree studies</td></tr>
<tr><td colspan="2">Study profile</td><td colspan="2">General academic profile</td></tr>
<tr><td rowspan="2">1.</td><td rowspan="2">Total number of teaching hours</td><td>full-time studies</td><td>part-time studies</td></tr>
<tr><td>885</td><td></td></tr>
<tr><td>2.</td><td>Number of ECTS points for individual disciplines in the total number of ECTS points required to complete the studies in the field</td><td colspan="2">Economics and Finance – 76 ECTS
Management and Quality Studies – 44 ECTS</td></tr>
<tr><td rowspan="2">3.</td><td rowspan="2">Total number of ECTS points that a student must obtain as part of classes conducted with the direct participation of academic teachers or other persons conducting classes</td><td>full-time studies</td><td>part-time studies</td></tr>
<tr><td>60 pkt ECTS</td><td></td></tr>
<tr><td>4.</td><td>Number of ECTS points that a student must obtain within classes in the field of humanities or social sciences, not less than 5 ECTS points – in the case of fields of study assigned to disciplines within fields other than humanities or social sciences respectively</td><td colspan="2">5 ECTS
(Academic Lecture – 2 ECTS and Business Ethics and CSR – 3 ECTS)</td></tr>
<tr><td>5.</td><td>Number of ECTS points that a student must obtain within elective classes (not less than 30% of the total number of ECTS points)</td><td colspan="2">45 ECTS</td></tr>
<tr><td>6.</td><td>Number of physical education hours (in the case of first-cycle studies and long-cycle Master's studies conducted in the form of full-time studies)</td><td colspan="2">Not applicable</td></tr>
<tr><td>7.</td><td>Total number of ECTS points assigned to classes shaping practical skills – concerns the practical profile</td><td colspan="2">Not applicable</td></tr>
<tr><td>8.</td><td>Total number of ECTS points assigned to classes related to scientific activity in the discipline or disciplines to which the field of study is assigned, including the preparation of students for conducting scientific activity or participation in this activity – concerns the general academic profile</td><td colspan="2">76 ECTS</td></tr>
<tr><td>9.</td><td>Extent, rules, and forms of professional internships and the number of ECTS points assigned to internships</td><td colspan="2">Number of hours
-
Duration-</td></tr>
</table>

		ECTS points- Implementation method and conditions for commencement of internships – Not applicable
10.	Description of methods for verification and assessment of learning outcomes achieved by the student throughout the entire education cycle	All learning outcomes specified in the study programme are assessed using appropriate and sufficiently diversified verification methods. Detailed information on the methods of verification is provided in the course syllabi. The most commonly applied methods include written examinations, presentations, mid-term assessments, project work, internship journals, and evaluation of class participation. Successful completion of a course confirms the level of a student's achievement of the intended learning outcomes. The verification of learning outcomes is conducted on an ongoing basis during classes (including tests, mid-term assessments, oral responses, and group work), as well as through the final course assessment. Learning outcomes that are key to the programme are also obligatorily verified within the diploma thesis and during the diploma examination.
11.	Conditions for graduation	Completion of the programme is conditional upon the achievement of all learning outcomes specified in the study programme, the accumulation of 120 ECTS credits, the submission of a diploma thesis, and the successful completion of the diploma examination.

Conditions for the implementation of the study programme

No.	Subjects or groups of subjects *	Learning outcomes assigned to subjects/groups of subjects	Number of hours		Assessment form	Number of ECTS points
			full-time studies	part-time studies		
O. General subjects						
1.	University-wide Course	-	30		P ✶✶	2
2.	Foreign Language	K_U09, K_U10	60		GP	4
	Total		90	0		6
A. Basic subject group						
3.	Managerial Economics	K_W01, K_W03, K_U01, K_U02, K_U04, K_U11	30		E/1	4

4.	Advanced Macroeconomics	K_W01, K_W02, , K_W05, K_W07, K_U01, K_U06, K_U02, K_U07, K_U11, K_U12, K_K04	45		E/1	5
5.	Econometrics	K_W04,K_U07,K_U06,K_K02	45		E / 2	5
6.	Intellectual Property and Business Law	K_W01, K_W02, K_W06, K_W11, K_U02, K_U04, K_K02, K_K05	30		GP	4
7.	Financial mathematics	K_W01, K_W04, K_U06, K_U07, K_U12, K_K01	30		GP	4
8.	Business Ethics and CSR	K_W02, K_W03, K_U02, K_U06, K_K02	15		GP	3
9.	Strategic Planning	K_W01, K_W02, K_W07, K_U01, K_U02, K_K05	15		GP	2
	Total		210	0		27
B. Major subject group						
10	Human Resource Management	K_W01, K_W08, K_U06, K_U11, K_K02, K_K05	30		GP	3
11	Global Economy	K_W01, K_W02, , K_W05, K_W08, K_U01, K_U02, K_U04, K_U08, K_U11, K_U12, K_K04	30		E/1	3
12	Corporate Finance	K_W01, K_W02, K_W03, K_W08, K_U01, K_U02, K_U04, K_U05, K_U06, K_K02, K_K05	30		E/2	3
13	Business Analytics	K_W01, K_U01, K_U06, K_K01, K_K02,	30		E/3	4
14	MA Seminar	K_W01, K_W07, K_W11, K_U10, K_K03, K_K05	135		P ✶✶	35
	Total		255	0		48
Group of elective subjects – specialization: **International Business**						
No	**Subjects or groups of subjects**	**Directional learning outcomes assigned to subjects/subject groups**	**Number of hours Full time studies**	**Number of hours Part time studies**	**Assessment form**	**Number of ECTS points**
C. Specialized contents group						
15	International Business Management	K_W01, K_W02, K_W08, K_U01, K_U02, K_U04, K_U11, K_U12, K_K01, K_K02	30		E/1	3
16	Business Communication	K_W01, K_W03, K_W10, K_U02, K_U08, K_K05	15		GP	2
17	Advanced Financial Analysis	K_W02, K_W03, K_W04, K_U02, K_U04, K_U6, K_K02	15		GP	2
18	Managerial game (computer simulation)	K_W06, K_W07, K_U02, K_U03, K_U10, K_U11, K_K03	30		GP	3
19	International Trade	K_W01,K_W07,K_W10,K_U01, K_U02, K_U04,K_ U11,K_K02	15		GP	2
20	Digital Transformation and Labour Economics	K_W01, K_W04, K_W07, K_W10, K_U03, K_U05, K_U10, K_U11, K_K02	15		E/2	3
	Total		120	0		15
C-1. Elective specialized contents group						
21	Global Consumer Behaviour	K_W03, K_W08, K_W09, K_U01, K_U02, K_U11, K_U12, K_K01				

	Entrepreneurship & Innovation	K_W03, K_W08, K_W09, W12, K_U01, K_U02, K_U11, K_U12, K_K01, K_K04	30		GP	4
22	Public Relations	K_W09, K_U09, K_U08, K_U11, K_K03	30		GP	4
	Digital Marketing	K_W03 , K_W05, K_U02, K_U08, K_U11, K_K02				
23	Behavioral Finances	K_W01, K_W03, K_U02, K_U11, K_K04,	15		GP	2
	Behavioral Economics	K_W01, K_W03, K_U02, K_U05, K_U11, K_K01, K_K02, K_K05				
24	E-business	K_W01, K_W03, K_W05, K_W07, K_U06, K_U11, K_K02, K_K05	30		GP	3
	Project Management	K_W01, K_W03, K_W04,K_W06, K_U02, K_U11, K_K02				
25	Services in international markets	K_W01, K_W03, K_W06, K_U01, K_U04, K_K02	15		GP	2
	Economics of services	K_W01, K_W03, K_W06, K_U01, K_U04, K_K05				
26	International Finance and Banking	K_W01, K_W05, K_U01, K_U03, K_U05, K_K02	30		GP	3
	Accounting	K_W01, K_W05, K_U01, K_U03, K_U05, K_K02				
27	International Marketing	K_W08, K_W09, K_U09, K_U10, K_U11, K_U12; K_K01	30		GP	3
	Global Marketing Strategy	K_W08, K_W09, K_U09, K_U10, K_U11, K_U12; K_K01				
28	Leadership and Motivation Methods	K_W01, K_W03, K_U02, K_U03, K_U11, K_K01, K_K05	30		GP	3
	Contemporary Management Concepts	K_W01, K_W03, K_U02, K_U03, K_U11, K_K01, K_K05				
	Total		210	0		24
Total (the sum includes subjects for one specialty/ one educational path)			330	0		39
Professional internship			-			
Total:			885	0		120

** in the case of a field of study for which education standards have been defined, names of the groups of classes should be included in accordance with the education standards*

E - Exam

GP✶ - pass with grade

P ✶✶ - pass

Description of the course of study including the sequence of subjects, rules for choosing elective subjects, and rules for implementing educational paths.

The student is required to complete health and safety **(BHP) training totaling 4 hours**, as well as library training, in accordance with the rules established by the University.

The study program is organized into course groups: general content (O), basic (A), field-specific (B), specialization (C), and elective specialization courses (C-1).

From the first semester, the student follows the study program within a single specialization: **International Business**. Within this specialization, the student may choose one course (out of two) from the C1 group of specialization courses.

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