

A COURSE SYLLABUS – DOCTORAL SCHOOL
regarding the qualification cycle from 2024/2025 to 2027/2028

GENERAL INFORMATION ABOUT COURSE				
Course title	PUBLIC SPEAKING			
Name of the unit running the course	Doctoral School at University of Rzeszów			
Type of course (<i>obligatory, optional</i>)	compulsory subject			
Year and semester of studies	year II, semester III			
Discipline	philosophy			
Language of Course	Polish			
Name of Course coordinator	Dr Beata Guzowska, Professor at the University of Rzeszów			
Name of Course lecturer	Dr Beata Guzowska, Professor at the University of Rzeszów			
Prerequisites	The doctoral student demonstrates diligence and proficiency in describing, presenting and explaining issues in the field of philosophy in the context of general philosophy and personal scientific activities. They have the ability to communicate effectively, establishing a relationship between the speaker and the audience, enabling the information conveyed to be understood.			
BRIEF DESCRIPTION OF COURSE (100-200 words)				
The subject 'Public Speaking' aims to develop skills in effective communication in public speaking situations and to gain confidence when presenting to a larger audience. Doctoral students will learn techniques and strategies that enable them to effectively persuade, engage and influence their audience. The course includes learning how to structure an effective speech, choose appropriate means of expression (body language, tone of voice), and deal with stage fright and other emotions. An important element is also working on the ability to adapt the message to different audiences and developing persuasion and rhetoric skills. The classes cover theoretical basics and practical exercises, including simulations of real-life presentations.				
COURSE LEARNING OUTCOMES AND METHODS OF EVALUATING LEARNING OUTCOMES				
Learning outcome	The description of the learning outcome defined for the course	Relation to the degree programme outcomes (symbol)	Learning Format (Lectures, classes,...)	Method of assessment of learning outcomes (e.g. test, oral exam, written exam, project,...)
Knowledge (no.)	knows and understands, has knowledge			
P8S-WG1	Knows and understands trends and directions of development in the scientific discipline of philosophy, knows current discoveries and scientific achievements, including global ones, in the field of public speaking related to the promotion and distribution of issues in the field of philosophy as well as issues related to philosophy.	P8S-WG	Seminars	oral expression
Skills (no.)	can			
P8S_UK1	Communicate in the national and international research community on topics in the field of philosophy. Is	P8S_UK	Seminars	oral expression

	able to organise a scientific event thematically related to the scope of their scientific research or other scientific research project and prepare a text appropriate to the form, containing the main assumptions of the ideas and concepts of a given scientific research project, prepare a scientific text for presentation and publication.			
P8S_UK3	Can plan, organise and actively participate in scientific conferences and other popular science events.	P8S_UK	Seminars	oral expression
P8S_UK4	Can initiate a scientific debate based on their own research, in Polish and a foreign language.	P8S_UK	Seminars	oral expression
P8S_UK5	Is able to actively participate in the exchange of scientific ideas through active participation in discussions related to the discipline of humanities.	P8S_UK	Seminars	oral expression
P8S_UK6	Uses a foreign language at level B2 of the Common European Framework of Reference for Languages, to a degree that allows participation in an international scientific and professional environment.	P8S_UK	Seminars	oral expression
Social competence (no.)	is ready to			
P8S_KR1	Is ready to conduct research independently. Is ready to develop and uphold the ethos of scientific communities while respecting the principles of intellectual property protection.	P8S_KR	Seminars	oral expression

LEARNING FORMAT – NUMBER OF HOURS

Semester (no.)	Lectures	Seminars	Lab classes	Internships	others	ECTS
III	-	6	-	-	-	1

METHODS OF INSTRUCTION

- LECTURES AND MULTIMEDIA PRESENTATIONS,
- PRACTICAL EXERCISES (SIMULATIONS),
- PRESENTATION OF SPEECHES

COURSE CONTENT

Exercises:

Topic 1: Preparation and structure of a presentation during a scientific event.

- how to plan and structure a presentation that will introduce the audience to the thematic context you are presenting,
- key elements of a presentation and presenting research achievements,
- how to maintain a balance between information and emotional communication in order to engage the audience,

Topic 2: Discussion of the presentation prepared by the doctoral student for a scientific conference at the University of Bydgoszcz - tips for improving the text, form of presentation, possible comments on the paper. Interaction with the audience during a public presentation.

- how to respond to questions from guests, reviewers or the media in an authentic and professional manner.
- the art of accepting criticism and feedback: how to remain calm, be open and organised when discussing your research work,
- building relationships with your audience: how to establish contact and interest your audience in your research topics,

Topic 3: The role of multimedia in scientific presentations.

- how to use multimedia such as videos, photos and presentations to reinforce the message about your research activities,
- integrating multimedia into your presentation – how to create a coherent narrative with the help of technology.
- using modern presentation tools – how to introduce interactive elements into your presentation.

COURSE ASSESSMENT CRITERIA

The assessment is conducted orally.

Oral assessment – consists of presenting one's scientific and artistic research and providing correct answers to questions asked during the presentation, based on the presented results of scientific research.

Class participation .

A very good grade (5.0) is awarded to a doctoral student who: was present at all classes, presented a paper on a selected example of scientific research, the presentation contained a comprehensive range of advanced knowledge, supported by research results and literature beyond the scope of the course, answered all questions asked during their presentation, and the level of knowledge presented was at least 90% of the discussed curriculum content.

A grade of good+ (4.5) is awarded to a doctoral student who: was present at all classes, presented a paper on a selected example of scientific research presentation, the presentation contained a wide range of advanced knowledge, answered all questions asked during the presentation, and the level of knowledge presented was at least 80-89% of the discussed curriculum content.

A good grade (4.0) is awarded to a doctoral student who: attended all classes, presented a paper on a selected example of scientific research, the presentation contained knowledge at an advanced level, supported by research results and basic and supplementary literature for the subject, answered questions asked during their presentation, and the level of knowledge presented was at least 70-79% of the discussed curriculum content,

A satisfactory+ (3.5) grade is awarded to a doctoral student who: attended all classes, presented a paper on a selected example of scientific research presentation, answered 2 out of 3 questions asked during their presentation, and demonstrated a level of knowledge of at least 70-79% of the discussed curriculum content.

A satisfactory grade (3.0) is awarded to a doctoral student who: attended at least one class, presented a paper on a selected example of scientific research presentation, the presentation covered a narrow range of knowledge, supported by a narrow range of research results and basic literature for the subject, answered 2 out of 3 questions asked during their presentation, and the level of knowledge presented was at the level of 51-59% of the discussed curriculum content.

A failing grade (2.0) is given to a doctoral student who: was not present in class, did not present their work, or the work presented on a selected example of scientific research presentation did not meet the requirements, gave the correct answer to only 1 out of 3 questions asked during their presentation, and the level of knowledge presented was below 50% of the discussed curriculum content.

TOTAL PhD STUDENT WORKLOAD REQUIRED TO ACHIEVE THE INTENDED LEARNING OUTCOMES – NUMBER OF HOURS AND ECTS CREDITS	
Activity	Number of hours
Scheduled course contact hours	6
Other contact hours involving the teacher (consultation hours, examinations)	1
Non-contact hours – student’s own work (preparation for classes or examinations, project, etc.)	22
Total number of hours	28
Total number of ECTS credits*	1
INSTRUCTIONAL MATERIALS	
Compulsory literature:	<p>P. KUTNYJ, „SZTUKA AUTOPREZENTACJI I WYSTĄPIEŃ PUBLICZNYCH”, WYDAWNICTWO PWN, WARSZAWA 2021.</p> <p>M. HASAN, „WYGRYWAJ ARGUMENTAMI. SZTUKA DYSKUSJI, PRZEKONYWANIA I WYSTĄPIEŃ PUBLICZNYCH”, PRZEŁ. D. GASPER, WYDAWNICTWO MT BIZNES, WARSZAWA 2025.</p> <p>D. KORWIN – PIOTROWSKA, „EUTORYKA. RZECZ O DOBREJ (ROZ)MOWIE”, WYDAWNICTWO UJ, KRAKÓW 2020.</p>
Complementary literature:	<p>A.BELING, „SZTUKA WYSTĄPIEŃ PUBLICZNYCH”, WYDAWNICTWO HARMONIA, GDAŃSK 2019.</p> <p>A. SCHOPENHAUER, „ERYSTYKA, CZYLI SZTUKA PROWADZENIA SPORÓW”, PRZEŁ. J. LORENTOWICZ, WYD. DOWOLNE</p>

*(1 ECTS CREDIT CORRESPONDS TO 25 - 30 HOURS OF THE TOTAL WORKLOAD OF A DOCTORAL STUDENT, NEEDED TO ACHIEVE THE ESTABLISHED EFFECTS).

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Date and signature of the Course lecturer

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Approved by the Head of the Department or an authorised person