

Globalisation is the connection of different parts of the world. Globalisation results in the expansion of international cultural, economic, and political activities. As people, ideas, knowledge, and goods move more easily around the globe, the experiences of people around the world become more similar.

### Communication

Modern communication has played a large role in cultural globalisation. Today, news and information zips instantly around the world on the Internet. People can read information about foreign countries as easily as they read about their local news. Through globalisation, people may become aware of incidents very quickly. In seconds, people are able to respond to natural disasters that happen thousands of miles away. About 60 percent of the people in the world now use cell phones. The success of global news networks like CNN have also contributed to globalisation. People all over the world can see the same news 24 hours a day.

### Travel

Increased international travel has also helped globalisation. Each year, millions of people move from one country to another in search of work or to find better-paying jobs.

People do not travel just for work, of course. Millions of people take vacations to foreign countries. In this way, globalisation encourages countries around the world to provide typical Western services. Travel and tourism have made people more familiar with other cultures. They are exposed to ideas about goods and services, which may increase demand for a specific product that may not be available at home.

### Popular Culture

Popular culture has also become more globalised. People in the United States enjoy listening to South African music and reading Japanese comic books. American soap operas are popular in Israel.

India, for instance, has a thriving film industry, nicknamed “Bollywood.”, these movies do much better in the United States or the United Kingdom than they do in India.

Clothing styles have also become more uniform as a result of globalisation. National and regional costumes have become rarer as globalisation has increased. In most parts of the world, professionals such as bankers wear suits, and jeans and T-shirts are common for young people.

There has also been an increasing exchange of foods across the globe. People in England eat Indian curry, while people in Peru enjoy Japanese sushi. Meanwhile, American fast food chains have become common throughout the world. McDonald's has more than 31,000 restaurants in 118 countries. And people all across the world are eating more meat and sugary foods, like those sold in fast food restaurants. Globalization has brought McDonald's to billions of consumers world-wide.

The process of globalisation is very controversial. Many people say globalisation will help people communicate. Aid agencies can respond more quickly to a natural disaster. Advanced medicines are more easily and widely available to people who may not have been able to afford them. Jobs available through globalisation have lifted many people out of poverty. Globalization has increased the number of students studying abroad.

Not everyone says that globalisation is good, however. Some people worry that Western culture will destroy local cultures around the world. They fear that everyone will end up eating hamburgers and watching Hollywood movies. Others point out that people tend to adopt some aspects of other cultures without giving up their own. Ironically, modern technology is often used to preserve and spread traditional beliefs and customs.

[http://education.nationalgeographic.com/education/encyclopedia/globalization/?ar\\_a=1](http://education.nationalgeographic.com/education/encyclopedia/globalization/?ar_a=1)

I. Answer the questions:

1. What does globalisation result in?
2. What has played a large role in cultural globalisation?
3. What are people able to respond to?
4. What are people exposed to thanks to travel and tourism?
5. What has happened to clothing styles because of globalisation?
6. What has been also exchanged across the globe?
7. Why are some people worry about globalisation?
8. What do supporters of globalisation say?

II. Read the text and mark the following sentences True/False, if False – explain why:

1. The experiences of people around the world become more different because of globalisation.
2. Modern communication has played a large role in cultural globalisation.
3. Millions of people move from one country to find less-paying jobs.
4. People are exposed to ideas about goods and services, which may increase demand for a specific product that may not be available at home.
5. “Bollywood.” movies do much better in India than in the United Kingdom.
6. National and regional costumes have become rarer as globalisation has increased.
7. There has not been exchange of foods across the globe caused by globalisation.
8. Advanced medicines are more easily and widely available to people around the world.
9. All people are in favour of globalisation.
10. Some people worry that Western culture will destroy local cultures around the world.

III. Match the expressions in Polish with terms in English:

1. to contribute to	A łatwo dostępne
2. to become aware of	B dostarczać usługi
3. natural disasters	C wzrastająca wymiana
4. easily available	D zachować zwyczaje
5. spread beliefs	E stać się świadomym
6. increasing exchange	F klęski żywiołowe
7. to preserve customs	G rozprzestrzeniać przekonania
8. to provide services	H przyczyniać się do

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