

Modern technology and a social change

Heidi Boisvert; How I am using biological data to tell better stories and spark social change, TED talks [online], [dostęp 02 luty 2020], dostępny w Internecie:

https://www.ted.com/talks/heidi_boisvert_how_i_m_using_biological_data_to_tell_better_stories_and_spark_social_change

<https://www.diki.pl/>

I Discussion in groups.

1. What technological gadgets do you use every day?
2. Is always technology a good thing?
3. If you were a scientist/inventor and you were about to introduce a potentially dangerous invention would you still do it?

II Match the words with translations. There is one extra translation you do not need to use.

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|--------------------|-------------------------------|
| 1. shift | a) ankieta, badanie |
| 2. raise awareness | b) niszczyć, źle wpływać |
| 3. measure | c) poznawczy |
| 4. erode | d) skomplikowany |
| 5. render | e) przesunąć, przenieść |
| 6. survey | f) oceniać, mierzyć |
| 7. cognitive | g) zwiększać świadomość |
| | h) sprawiać, wykonywać usługi |

III Match the words with definitions. There is one extra definition you do not need to you.

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|----------------------|--|
| 1. augmented reality | a) artificial intelligence |
| 2. empathy | b) deal with a problem |
| 3. affective | c) set of genetic material |
| 4. genome | d) images produced by the computer and used together with a view of the real world |
| 5. tackle the task | e) done very quickly |
| 6. AI | f) connected with emotions |
| 7. on the fly | g) the process of change |
| | h) the ability to share one's feelings |

IV Watch the video at

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and answer the questions.

Match the aim of the programmes with social problems to be solved. There is 1 extra problem you do not need to use.

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|---------------------------|--|
| 1. games | a) changing perceptions of homelessness |
| 2. augmented reality apps | b) raising awareness of unfair immigrations laws |
| 3. animations | c) helping the poor |
| | d) promoting human rights |

V Answer the questions.

1. What did the speaker discover about modern technological gadgets?
2. How did she feel about it?
3. What does the machine she has built measure?
4. What is biophysical data?
5. What kind of moral dilemma does the speaker have? What kind of responsibility do scientists have?

VI Are the questions TRUE or FALSE?

1. Modern technologies make us less sensitive to problems of other people.
2. Mechanisms of sympathy include the cognitive, motivational and irrational aspects.
3. The Limbic Lab consists of a narrative engine, media machine and goggles.
4. The task of the speaker is to prepare the first media genome.
5. Content of the future media will be made special for every person using a mixture of psychographics, biometrics and AI.
6. Creative technologist Heidi Boisvert is measuring how people's brains and bodies unconsciously respond to different media.

VII Discussion in groups.

What is your opinion about the Limbic Lab? In your opinion will the advantages outweigh the disadvantages?

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