

## ETHICS IN BUSINESS AND CORPORATE SOCIAL RESPONSIBILITY

- I. Go to the website <http://pl.padlet.com/wall/unethicalbehaviour> and read what other students have already published there. Please add any examples of unethical behavior in personal and professional life that you can't find on the padlet.
- II. First create meaningful expressions by matching one word from column A with one in column B and then match them to the definitions in the third column.

Code of	action program	A person who exposes wrongdoing or corruption within an organization
Accounting	Ethics	A written set of guidelines designed to help professionals conduct business honestly and with integrity
Affirmative	Audit	A written management tool designed to ensure equal employment opportunity which reflects the ethnic, racial and gender profile of the society
Child	Blower	The process of evaluating a firm's various operating procedures, code of conduct, and other factors to determine its effect on a society. (businessdictionary.com)
Chinese	Ceiling	A set of standard accounting rules that companies are obliged to follow (www.collinsdictionary.com/)
Corporate social	Discrimination	Trading of securities by a person who has information about company's plans that has not been released to the public
Glass	Fixing	Legitimization (washing) of illegally obtained money to hide its true nature or source (typically the drug trade or terrorist activities). (businessdictionary.com)
Greasing of	Labour	An illegal practice in which competing companies artificially set prices within a specified range
Illicit	Labour	A unfair system that prevents some people, especially women, from reaching the most senior positions in a company or organization (www.macmillandictionary.com)
Insider	Laundering	A short sentence or paragraph describing aims of a business
Mission	Palms	The responsibility of enterprises for their impacts on society
Money	Responsibility	Payment which is forbidden by law or rules
Price	Payments	In business, a ..... wall is an information barrier implemented within a firm or organization to prevent exchanges of information that could cause conflicts of interest (www.wikipedia.com)
Racial	Standards	People working in unacceptable working conditions
Social	Statement	Discrimination, unfair treatment or being bias against someone or a group of people on the basis of their race (/www.collinsdictionary.com/)
Sweatshop	Trading	Another way to say backhander, bribe
Whistle	Walls	the full-time employment of boys and girls deemed unfit for children

III. Listen to the videoclip from the University of St. Gallen. Then :

- 1) Write what the acronym CSR stands for .
- 2) Write a short paragraph explaining what CSR is about (and what it is not) .

[http://www.youtube.com/watch?v=E0NkGtNU\\_9w](http://www.youtube.com/watch?v=E0NkGtNU_9w)

IV. READ ON

Search the NET for the companies which have successfully introduced CSR.

Bibliography:

What is Corporate Social Responsibility, University of St. Gallen [online] [dostęp 8 styczeń 2014], dostępny w Internecie: [http://www.youtube.com/watch?v=E0NkGtNU\\_9w](http://www.youtube.com/watch?v=E0NkGtNU_9w)

Unethical behavior [online] [dostęp 8 styczeń 2014], dostępny w Internecie: <http://pl.padlet.com/wall/unethicalbehaviour>

[www.wikipedia.com](http://www.wikipedia.com)

[businessdictionary.com](http://businessdictionary.com)

[www.collinsdictionary.com](http://www.collinsdictionary.com)

**KEY**

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Affirmative	action program	A written management tool designed to ensure equal employment opportunity which reflects the ethnic, racial and gender profile of the society
Social	Audit	The process of evaluating a firm's various operating procedures, code of conduct, and other factors to determine its effect on a society. (businessdictionary.com)
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