

DIFFERENT METHODS OF RAISING CAPITAL - CROWDFUNDING

1. Look at the titles of articles at the Entrepreneur website and make a list of at least 8 different ways you could raise money for your business.
2. Watch the video (<https://www.youtube.com/watch?v=8b5-iEnW70k>) and then write the four methods of crowdfunding.
3. Watch the video one more time and note down the characteristics of 4 methods mentioned above.
4. Read CASE STUDIES <http://www.philippknoll.com/kickstarter-crowdfunding-case-study>
 - a. Based on the **“Why did you opt for crowdfunding vs more traditional ways to raise capital?”** paragraphs from all case studies write one paragraph on benefits of crowdfunding and send it to your teacher for correction.
 - b. Check the definitions/translations of words other students didn't know and add your own ones (remember to illustrate them with an image) pl.padlet.com/ict4elt/crowdfunding

Bibliography

What is Crowdfunding? Crowdfunding planning? What, How, Why and when, [online], [dostęp 11.11.2014], dostępny w Internecie : <https://www.youtube.com/watch?v=8b5-iEnW70k>

KICKSTARTER CROWDFUNDING CASE STUDY, [online], [dostęp 11.11.2014], dostępny w Internecie : <http://www.philippknoll.com/kickstarter-crowdfunding-case-study>

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