

## **SYLLABUS**

**SUBJECT** FUNDAMENTALS OF INTERNATIONAL MANAGEMENT

**TEACHER** KAZIMIERZ R. ŚLIWA

### **COURSE DESCRIPTION**

This course examines cross-cultural and international management issues and analyzes the problems of managing in an international marketplace. It focuses on cultural and regional diversity and differences, political and economic influences, global market factors and other contingencies with which managers of multinational enterprises must contend. The course covers an array of management practices - from human resource staffing, to motivating a multi-cultural workforce, to creating strategic alliances for both large and small international firms. Class activities, self-assessment exercises, and case studies are used to explore international dimensions of organizational behavior (e.g. leadership, decision-making, problem-solving and conflict resolution).

### **LEARNING OUTCOMES**

By the end of the course the student should be able to:

1. Create and understand frameworks that describe the systematic variation in culture across societies and nations.
2. Understand interdependence of cultures across the world in the managerial context
3. Understand globalization seen in the context of corporations operating in international markets
4. Understand basic managerial functions in the context of international diversity
5. Understand requirements for designing organizations to be effective in international setting

### **GRADING POLICY**

Final grade will be based upon exam and/or research work. Grading:

90% and more	- A
80%	- B
70%	- C
60%	- D

### **TIMETABLE**

In accordance with students' time availability (their schedule)

### **TEXTBOOK AND REQUIRED MATERIALS**

Hodgets R., Luthans F., International Management: Culture, Strategy, and Behaviour with World Map, McGraw Hill, New York, 2008.

### **PREREQUISITES:**

In accordance with students' study work