

## **SYLLABUS**

### **SUBJECT TOURISM ATTRACTIONS OF THE REGION**

**TEACHER AGNIESZKA HUZARSKA, MSC**

#### **COURSE DESCRIPTION**

The aim of the course is to investigate tourist attractions in the Region. Before students examine the attractions, they will be provided with the outline of history of tourism and history of the province with reference to tourist attractions. The course will cover social, cultural and environmental aspects of tourist attractions in the Region as well as the development of tourist attractions. It will also examine different areas of the Region and will investigate different types of tourist attractions: physical, cultural, historic, recreational, religious as well as other kinds of tourist attractions.

#### **ECTS**

3

#### **LEARNING OUTCOMES**

To provide students with:

- understanding of the most important events in the history of Polish tourism with reference to tourist attractions
- understanding of the history of Region province with reference to tourist attractions
- knowledge of terminology to talk about tourist attractions
- knowledge of tourist attractions in the Region
- understanding of social, cultural and environmental aspects of tourist attractions
- ways of identifying and describing the features which attract tourists to particular destinations in the region
- knowledge of reference sources to obtain information and practical ability to use reference sources to obtain information
- ways of identifying and describing the features which attract tourists to particular destinations in the region

#### **GRADING POLICY**

Grades will be based on a total number of points earned.

1. Group project work.
2. Mid-term test
3. Class attendance and participation
4. **Final exam.**

#### **TIMETABLE**

To be prescribed

#### **TEXTBOOK AND REQUIRED MATERIALS**

O’Gorman, The Origins of Hospitality and Tourism, Goodfellow Publishers, 2010  
 A.Fyall, B. Garrod, A. Leask, Managing Visitor Attractions, Butterworth-Heinemann, Oxford, 2003  
 J. Swarbroke, The development and management of visitors’ attractions, Butterworth-Heinemann, Oxford, 1996

A. Lew, A Framework of Tourist Attraction Research, Annals of Tourism Research 1987  
C.M. Hall, Tourism Planning, Longman Publishing Group, 1999

Optional (in Polish)

Zygmunt Kruczek, Polska geografia atrakcji turystycznych, Proksenia, Kraków 2010

M. Lewan, Zarys dziejów turystyki w Polsce, Proksenia, Kraków 2004

P. Różycki, Zarys wiedzy o turystyce, Proksenia, Kraków 2009

**PREREQUISITES:**

Basic knowledge of the Region