

## **SYLLABUS**

**SUBJECT:** TOURISM AND RECREATION INFRASTRUCTURE DEVELOPMENT

**TEACHER:** PAWEŁ ŁUKA, PHD

### **COURSE DESCRIPTION**

Long-term objectives for tourism and recreation infrastructure development  
Planning and appraisal of major tourism and recreation infrastructure projects  
Comparisons of tourism and recreation infrastructure alternatives  
Financial and economic analyses  
Strategies for infrastructure development to support national objectives  
Strategies for supporting regional infrastructure development  
Administrative structure for policy-making and for the implementation of infrastructure programs and projects  
Market preparations for private sector investment  
Government commitment, Support and risk management  
Bidding procedures/process for government infrastructure projects

**ECTS:** 2 CREDITS

### **LEARNING OUTCOMES**

This course examines development of tourism and recreation infrastructure and infrastructure planning policy. Key theories and concepts, applicable to both public and private sector tourism and recreation infrastructure strategic planning are examined.

### **GRADING POLICY**

Assignments, group works, presentations, final test

### **TIMETABLE**

Lectures and Classes: To be announced

### **TEXTBOOK AND REQUIRED MATERIALS**

Goodman A. S., Hastak M., *Infrastructure Planning Handbook : Planning, Engineering, and Economics*, Irwin-McGraw Hill Publishing Company, 2007  
Bateman T. S., Snell S. A., *Management, Leading and Collaborating in the Competitive World*, Irwin-McGraw Hill Publishing Company, 2009  
Peter J. P., Donnelly J. H., *Marketing Management: Knowledge and Skills*, Irwin-McGraw Hill Publishing Company, 2011

### **PREREQUISITES:**

Economics, Marketing and Management