

SYLLABUS

SUBJECT: MANAGEMENT

TEACHER: PAWEŁ ŁUKA, PHD

COURSE DESCRIPTION

Managing in the New Competitive Landscape
The Fundamental Success Drivers
The Functions of Management
Management Levels and Skills
Types of Managers
Organizations in which Managers Work
Planning and Decision Making
Strategic Planning
External and Internal Analysis
Managing Organizational Structure and Culture
Leading Individuals and Groups
Staffing and Developing a Diverse Workforce
Motivation and Performance
Promoting Effective Communication
Organizational Control and Change

ECTS: 4 CREDITS

LEARNING OUTCOMES

After this course students should have a general overview of management that combines both the common elements in management work and the differences in management work. In particular they should be able to describe what management is, why management is important, what managers do, and how managers utilize organizational resources efficiently and effectively to achieve organizational goals, distinguish among planning, organizing, leading, and controlling, differentiate among three levels of management, and understand the responsibilities of managers at different levels in the organizational hierarchy.

GRADING POLICY

Active participation, assignments, group works, final test

TIMETABLE

Lectures and Classes: To be announced

TEXTBOOK AND REQUIRED MATERIALS

Bateman T. S., Snell S. A., *Management, Leading and Collaborating in the Competitive World*, Irwin-McGraw Hill Publishing Company, 2009
Jones G. R., George J. M., *Contemporary Management*, Irwin-McGraw Hill Publishing Company, 2009
Smith M., *Fundamentals of Management*, Manchester Business School, 2007

PREREQUISITES:

Studies in Economics