

SYLLABUS

SUBJECT: MANAGEMENT OF TOURISM PROJECT

TEACHER: PAWEŁ ŁUKA, PHD

COURSE DESCRIPTION

Modern Project Management
Organization Strategy and Project Selection
Organization: Structure and Culture
Defining the Project
Estimating Project Times and Costs
Developing a Project Plan
Managing Risk
Scheduling Resources and Costs
Reducing Project Duration
Leadership: Being an Effective Project Manager
Managing Project Teams
Outsourcing: Managing Interorganizational Relations
Progress and Performance Measurement and Evaluation
Project Closure
International Projects

ECTS: 4 CREDITS

LEARNING OUTCOMES

This course is designed to increase skill levels of students who work in a broad array of tourism business settings. The focus will be on helping students identify principles and central components of tourism project management, select tools and processes appropriate to successful completion, and apply principles of human and financial resource allocation. The course also focuses on the wide range of business settings that utilize tourism project management projects.

GRADING POLICY

Assignments, group works, final test

TIMETABLE

Lectures and Classes: To be announced

TEXTBOOK AND REQUIRED MATERIALS

Larson E. W., Gray C. F., *Project Management: The Managerial Process*, Irwin-McGraw Hill Publishing Company, 2011

Cleland D. L., Ireland L. R., *Project Management: Strategic Design and Implementation*, Irwin-McGraw Hill Publishing Company, 2007

Project Management Institute, *A guide to the project management body of knowledge*, 3/ed., Pennsylvania, 2004

PREREQUISITES:

Economics and Management