

## **SYLLABUS**

**SUBJECT DIPLOMA SEMINAR**

**TEACHER ANNA NIZIOŁ, PhD**

PATRYCJA ŻEGLEŃ, PhD

### **COURSE DESCRIPTION**

Elaboration of Diploma Thesis Concept, outline of Diploma Thesis, preparing, presenting and discussing individual chapters; an analysis and correction of those chapters; preparation for the final exam and defense of the thesis.

### **ECTS**

4 + 4

### **LEARNING OUTCOMES**

To learn how to write a diploma thesis (Bachelor Degree) – to master formal and factual knowledge of rules concerning diploma thesis writing process;

### **GRADING POLICY**

To meet a deadline, promptness

### **TIMETABLE**

To be prescribed

### **TEXTBOOK AND REQUIRED MATERIALS**

1. Adamkiewicz-Drwiłło H.G. Współczesna metodologia nauk ekonomicznych, Toruń 2008.
2. Chand M., Travel Agency Management. An Introductory Text. Anmol Publ., New Delhi 2002.
3. Gruszczyński L., Kwestionariusze w socjologii. Budowa narzędzi do badań surveyowych. Wydawnictwo Uniwersytetu Śląskiego, Katowice 2001.
4. Kurek W., Turystyka, PWN, Warszawa 2008.
5. Phillimore J., Goodson L. (eds.) Qualitative research in tourism: ontologies, epistemologies and methodologies, London ; New York : Routledge, 2004.
6. Syrratt G., Archer J., Travel Agency Practice. Elsevier Butterworth-Heinemann, Burlington 2003.

### **PREREQUISITES:**

Students should have a knowledge resulting from 3-years studies programme