Uniwersytet Rzeszowski

NAWA NARODOWA AGENCJA WYMIANY AKADEMICKIEJ

30 years of English Studies at the University of Rzeszów

Current approaches to discourse analysis

Polańczyk, 28-29 April, 2025

Day 1 - MONDAY	
7.30-8.30	BREAKFAST
8.30-9.00	REGISTRATION
9.00- 9.15	OPENING (room 1A)
9.15-10.15	PLENARY LECTURE 1 (room 1A) chair: Małgorzata Fabiszak

Jeannette Littlemore
University of Birmingham

AMBIGUOUS METAPHORICITY AND EMOTIONAL EXPERIENCES: ALLOWING ROOM FOR FLEXIBILITY

10.15-11.15	**PLENARY LECTURE 2** (room 1A) chair: Przemysław Łozowski **Christopher Hart** *Lancaster University* CO-SPEECH GESTURES IN THE DISCURSIVE PERFORMANCE OF RIGHT-WING POPULISM		
11.15-11.45	**COFFEE BREAK**		
11.45-13.15	**PARALLEL SESSIONS**		
	HEALTH AND WELL-BEING (room 1A) Chair: Réka Benczes	**IDENTITY & AUTHORITY (room 1B)** Chair: Linda L. Thornburg	**ART (room 2)** Chair: Jacek Fabiszak
11.45-12.15	**Agnieszka Gicala** *University of the National Education Commission in Krakow* METAPHORS IN THERAPY DISCOURSE: THEIR FUNCTION IN THE THERAPEUTIC PROCESS AND THEIR ROLE IN TRANSLATION	**Jacopo Castaldi** *Canterbury Christ Church University* AUTHORITY IN MULTIMODAL DISCOURSE: INSIGHTS FROM DOCUMENTARY FILMS	**Anna Dąbrowska** *Maria Curie-Sklodowska University, Lublin* FORGOTTEN MOVEMENTS: ON THE DISCURSIVE POTENTIAL OF DANCE AND THE ART OF COMMUNICATION
12.15-12.45	**Monika Cichmińska** *University of Warmia and Mazury, Olsztyn* “THE BASIS OF ALL LANGUAGE IS BODY LANGUAGE” – THE USE OF CONCEPTUAL METAPHORS IN ALEXANDER LOWEN’S BIOENERGETICS	**Przemysław Łozowski** *Maria Curie-Sklodowska University, Lublin* “FINE FEATHERS MAKE FINE BIRDS”: IDENTITY IN-BETWEEN WORDS AND IMAGES	**Inga Dale** *University of Radom* THE ROLE OF VISUAL METONYMY OF HUMAN HANDS IN THE FRAMING OF KRZYSZTOF KIEŚLOWSKI’S "THREE COLOURS: WHITE" (1994)
12.45-13.15	**Hubert Kowalewski** *Maria Curie-Sklodowska University, Lublin* **Marta Szczecina-Nowosad** *Independent Scholar* CONCEPTUAL METAPHORS IN DEVICES OF INSTRUCTION DURING PILATES CLASSES	**Monika Zasowska** *University of Silesia, Katowice* AUTHORIAL IDENTITY CONSTRUCTION IN LINGUISTICS AND PSYCHOLOGY BOOK REVIEWS	**Robert Kiełtyka & Agnieszka Grząśko** *University of Rzeszów* THE CONCEPTUAL METAPHOR POLISH NATIONAL IDENTITY DILEMMA IS HAMLET’S EXISTENTIAL DILEMMA PORTRAYED IN JACEK MALCZEWSKI’S HAMLET POLSKI
13.45-15.00	**LUNCH**		

15:00-16:00	**PLENARY LECTURE 3** (online) chair: Krzysztof Kosecki **Andreas Musolff** *University of East Anglia* COGNITIVE ANALYSIS OF CONSPIRACY THEORIES		
16.00-16.30	**COFFEE BREAK**		
16.30-18.00	**PARALLEL SESSIONS**		
	HEALTH & DISEASE (room 1A) Chair: Hubert Kowalewski	**IDENTITY & PREJUDICE (room 1B)** Chair: Goran Milić	**POLITICS 1 (room 2)** Chair: Robert Kiełtyka
16.30-17.00	**Réka Benczes** *Corvinus University of Budapest* FROM CRIMINAL TO COMPANION: METAPHORICAL CONCEPTUALIZATIONS OF BREAST CANCER AMONG HUNGARIAN PATIENTS	**Shala Barczewska** *Jan Kochanowski University* AMERICAN CULTURE WARS: METAPHORICAL CONSTRUALS OF SELF AND OTHER IN THE "WAR" AGAINST TEACHING EVOLUTION, CLIMATE CHANGE	**Elena Giribaldi** *University of Bergamo & University of Pavia* THE BEAR RISES AND THE EAGLE SOARS: COMPETING METAPHOR SCENARIOS OF RUSSIA-US RELATIONS ON TWITTER/X
17.00-17.30	**Nur Sabrina Zafiran Mohd Jamil** *Lancaster University & University Malaya* BEFRIENDING CANCER: METAPHORS OF CANCER IN MALAY WOMEN CANCER PATIENTS' NARRATIVES	**Agnieszka Poznańska** *University of Wrocław* LINGUISTIC STRATEGIES AND STEREOTYPE DECONSTRUCTION IN DAVID IVES'S *POLISH JOKE*	**Kundyz Mukhangali** *Corvinus University of Budapest* PARTNER, BROTHER, OR A FRIEND: CONCEPTUAL METAPHORS IN RUSSIA-KAZAKH RELATIONS
17.30-18.00	**Sinéad Jackson** *University College London* FALLING, SLIPPING, AND STUMBLING BACKWARDS: METAPHOR AND FRAMING IN UK-BASED ALCOHOL SUPPORT MATERIALS	**Marcin Kudła** *University of Rzeszów* A MULTIMODAL ANALYSIS OF WWI SATIRICAL MAPS	**Siti Nurnadilla Mohamad Jamil** *Lancaster University &* *International Islamic University Malaysia* FRAMING THE 'DEMON': A COGNITIVE GRAMMAR ANALYSIS OF THE NEW YORK TIMES' PORTRAYAL OF PALESTINIANS POST-OCTOBER 7, 2023
20.00	**CONFERENCE DINNER**		

Day 2 - TUESDAY			
7.30-8.30	**BREAKFAST**		
8.30-09.30	**PLENARY LECTURE 4** (room 1A) chair: Klaus-Uwe Panther **Raymond W. Gibbs, Jr.** *Independent Cognitive Scientist* METAPHOR AND THE NATURAL WORLD		
9.30-11.00	**PARALLEL SESSIONS**		
	POLITICS 2 (room 1A) Chair: Agnieszka Gicala	**GENDER 1 (room 1B)** Chair: Kathryn Allan	**LITERATURE (room 2)** Chair: Marcin Kuczok
09.30-10.00	**Lilla Petronella Szabó & István Kollai** *Corvinus University of Budapest* BOUNCING BOUNDARIES: THE METONYMIC USE OF EAST AND WEST IN HUNGARIAN PRIME MINISTER VIKTOR ORBÁN'S POLITICAL SPEECHES	**Joanna Jabłońska-Hood** *Maria Curie-Sklodowska University, Lublin* A COGNITIVE INTEGRATION ACCOUNT OF SOME CREATIVE BLENDS AND THEIR DETRIMENTAL USE BY MANOSPHERE MEMBERS ON FACEBOOK	**Jacek Fabiszak** *Adam Mickiewicz University, Poznań* BAROQUE 'CHOPP'D' SYNTAX AND LINGUISTIC MANIPULATION IN SHAKESPEARE'S MACBETH
10.00-10.30	**Dóra Eszter Varga** *Corvinus University of Budapest* LIFE IS WAR? – CULTURAL METAPHORS AS PERSUASIVE DEVICES IN PÉTER MAGYAR'S POLITICAL COMMUNICATION	**Olga O'Toole** *Jagiellonian University* THE ROLE OF CODE-SWITCHING AND BORROWING IN THE POLISH MANOSPHERE: A CRITICAL DISCOURSE ANALYSIS OF INCELS IN THE POLISH ONLINE SPACE	**Ireneusz Kida** *University of Silesia, Katowice* QURANIC ALTERNATION OF DAY AND NIGHT: A METAPHOR SYMBOLIZING THE ABANDONMENT OF THE EARLIER BOOKS AND THE LAW
10.30-11.00	**Goran Milić** *J.J. Strossmayer University of Osijek* PLEASE (DON'T?) STEP INTO MY CHAMBERS: ECHO CHAMBERS AND FIGURATIVE FRAMING IN CROATIAN PRESIDENTIAL CAMPAIGN ONLINE DISCOURSE	**Kateryna Pilyarchuk** *European University Viadrina Frankfurt/Oder & University of Klagenfurt* 'GIVE A GIRL THE RIGHT SHOES AND SHE CAN CONQUER THE WORLD': WOMEN AS WARRIORS IN FASHION DISCOURSE	**Anna Wyrwa** *University of the National Education Commission in Krakow* LINGUISTIC VIEW OF TIME IN OLGA TOKARCZUK'S NOVEL "PRAWIEK I INNE CZASY" AND ITS ENGLISH TRANSLATION
11.00-11.30	**COFFEE BREAK**		

11.30-13.00	PARALLEL SESSIONS		
	MIGRATION (room 1A) Chair: Marcin Kudła	**GENDER 2 (room 1B)** Chair: Ewa Konieczna	**CONTEXT OF CULTURE (room 2)** Chair: Artur Czapiga
11.30-12.00	**Laure Cataldo** *Université Marie et Louis Pasteur* MILLIONS AND MILLIONS OF PEOPLE POURING IN: A MULTIMODAL ANALYSIS OF MIGRANTS' REPRESENTATION AND THE ANTI-MIGRANT POSTURE IN TRUMP'S SPEECH	**Petra Bialkó-Marol** *Corvinus University of Budapest* TALKING ABOUT INFERTILITY: METAPHORS IN HUNGARIAN WOMEN'S NARRATIVES	**Małgorzata Fabiszak** *Adam Mickiewicz University, Poznań* **Tomasz Michalik** *University of Warsaw* CULTURAL DIFFERENCES IN VISUAL ATTENTION: A PILOT EYE-TRACKING STUDY OF POLISH AND CHINESE MUSEUM VISITORS
12.00-12.30	**Aleksandra Majdzińska-Koczorowicz** *University of Łódź* **Julia Ostanina-Olszewska** *University of the National Education Commission in Krakow & Vilnius University* INCLUSION THROUGH IMAGERY: EXPLORING VISUAL BLENDING IN DISCOURSE. THE "KNOW OR GET TO KNOW" SOCIAL CAMPAIGN	**Beth Malory** *University College London* **Kathryn Allan** *University College London* "AS IF THE WOMB WERE HIRED BY MEN…": THE DISCURSIVE CONSTRUCTION OF PREGNANCY ACROSS THE HISTORY OF ENGLISH	**Krzysztof Kosecki** *University of Łódź* ON THE NATURAL ENVIRONMENT IN MELANESIAN PIDGIN CONCEPTS
12.30-13.00	**Vasia Tsami** *University of Crete* **Kyriakoula Tzortzatou** *University of Patras* **Nikoletta Panagaki** *University of Patras* LIQUID RACISM IN GREEK PARLIAMENT: ANALYZING CRITICALLY NARRATIVES ABOUT IMMIGRANT/REFUGEE ISSUES	**Alexandra Nagy-Béni & Réka Benczes** *Corvinus University of Budapest* WHERE DO OLDER WOMEN GO? VISUAL REPRESENTATION OF OLDER WOMEN IN HUNGARIAN ONLINE MEDIA DISCOURSE	**Ida Stria** *Kazimierz Wielki University, Bydgoszcz* "ENGLISH IS THE MOST UNSUITABLE LANGUAGE FOR INTERNATIONAL COMMUNICATION": HOW ESPERANTO SPEAKERS BUILD THEIR IDENTITY ON PREJUDICE AND POWER STRUGGLES
13.00-14.15	LUNCH		

14.15-15.45 /16.15	PARALLEL SESSIONS		
	HUMOUR (room 1A) Chair: Bożena Duda	**MEDIA (room 1B)** Chair: Jacopo Castaldi	**TABOO (room 2)** Chair: Ireneusz Kida
14.15-14.45	**Klaus-Uwe Panther** *University of Hamburg* **Linda L. Thornburg** *Independent Scholar* CULTURE AND COGNITION IN CLIMATE CHANGE CARTOONS	**Laura Narisano** *Free University of Bozen & University of Verona* "AN EASY WORD TO SAY": CONCEPTUALISATIONS OF SUSTAINABILITY IN MEDIA DISCOURSE	**Anna Jelec** *Adam Mickiewicz University, Poznań* EIGHT PRINCIPLES FOR UNDERSTANDING PROFANITY
14.45-15.15	**Jaime Salvador-Grande** *Universidad de Granada* VERBO-VISUAL IRONY AS A DISSOCIATIVE STRATEGY TOWARDS LEADERS' INACTION IN CLIMATE CRISIS CARTOONS	**Nina Shtok** *Vistula University, Warsaw* A CROSS-LINGUISTIC ANALYSIS OF NEWSWORTHINESS IN REPORTING ON TRUMP'S PRESIDENTIAL VICTORY IN RUSSIAN AND UKRAINIAN PRESS	**Marcin Kuczok** *University of Silesia, Katowice* ANIMAL DEATH METAPHORS IN ENGLISH AND POLISH ONLINE PET MEMORIALS: A CONTRASTIVE ANALYSIS FROM A COGNITIVE-SEMANTIC PERSPECTIVE
15.15-15.45	**Beata Kopecka & Paulina Mormol-Fura** *University of Rzeszów* IRONY IN MULTIMODAL CONSPIRACY-THEMED T-SHIRT DESIGNS	**Edyta Źrałka** *University of Silesia, Katowice* ETHICAL ASPECTS OF SELF-CENSORSHIP IN CONTROVERSIAL ISSUES OF OKO.PRESS ARTICLES AND THEIR ENGLISH TRANSLATIONS	**Anna Rogos-Hebda** *Adam Mickiewicz University, Poznań* "A HORRID COMMUNITY": THE DISCURSIVE CONSTRUCTION OF LEPROSY AND LEPERS IN HISTORICAL AMERICAN ENGLISH
15.45-16.15	**Artur Czapiga** *University of Rzeszów* PRAGMALINGUISTIC ANALYSIS OF INTERNET MEMES EXPRESSING DIRECTIVE SPEECH ACTS		
15.45/16.15	**CONFERENCE CLOSING**		
17.00	**CRUISE ON SOLINA LAKE**		
20.00	**GOODBYE DINNER**		

University of Rzeszów
Institute of English Studies
al. mjr. W. Kopisto 2b
35-315 Rzeszów

tel. (+48) 17 872 12 14
ccl@ur.edu.pl
www.ur.edu.pl/ccl